



ACTION REPORT

PLANTATION THE PERFECT CLIMATE FOR BUSINESS... AND EVERYTHING ELSE. | MAY 2009



Upcoming Events

Tuesday, May 5

ED LENNER'S LEADS GROUP

Spotlight:

Nancy Gifford of The Pampered Chef

At the Chamber office

7401 NW 4th Street, Plantation

7:30 a.m.

www.plantationleadsgroup.org

Thursday, May 7

AMBASSADORS COMMITTEE

At the Chamber office

7401 NW 4th Street, Plantation

8:00 a.m.

Tuesday, May 12

LUNCH LEADS GROUP

At the Chamber office

7401 NW 4th Street,

Plantation

11:30 a.m.

Speaker: Fast Signs-Howard Willis

B.Y.O.L (bring your own lunch)

View the Lunch Leads

Group Blog

<http://plantationleadsgroup.blogspot.com>

Wednesday, May 13

MEMBERSHIP BREAKFAST

Location:

Jacaranda Country Club

9200 West Broward Blvd.,

Plantation

Sponsors:

The Miami Herald Media Co

7:30 a.m.

\$12.00 members,

\$15.00 guests

Please R.S.V.P by email to

lynn@plantationchamber.org

or call 954.587.1410

Friday, May 15

NETWORKING MORNING

AAA Auto Club

11971 W Sunrise Blvd, Plantation

Always remember to bring

your business cards!

7:30 a.m.

Cost: Free!

Tuesday, May 19

ED LENNER'S LEADS GROUP

Speaker: Ruth Pasquale of

Huntington Learning Center

At the Chamber office

7401 NW 4th Street, Plantation

7:30 a.m.

www.plantationleadsgroup.org

Wednesday, May 20

Mayor's Interfaith Prayer Breakfast

8:00a.m.

Renaissance Hotel

1230 S. Pine Island Rd., Plantation

Cost: \$20 p.p.

Wednesday, May 20

Annual Small Business Person of the

Year Luncheon

11:30 a.m.

Cost: \$35 p.p.

Renaissance Hotel

1230 S. Pine Island Rd., Plantation

Download the Small Business

Person of the Year Nomination Form

For more information please contact

the Chamber at (954) 587-1410

Tuesday, May 26

LUNCH LEADS GROUP

Speaker: David Schwartz from

Telephone Consultants and

Ray Kerr from

VR Business Brokers

At the Chamber office

7401 NW 4th Street,

Plantation

11:30 a.m.

B.Y.O.L (bring your own lunch)

View the Lunch Leads

Group Blog

<http://plantationleadsgroup.blogspot.com>

For more information,

e-mail

nrapport@priorityonefl.org

Mayor's Interfaith Prayer Breakfast

Wednesday, May 20th, 2009

Renaissance Ft. Lauderdale-Plantation Hotel

1230 S. Pine Island Rd.

at 8:00 a.m.

The Greater Plantation Chamber of Commerce is excited to once again assist the Plantation Council of Clergy in facilitating this long standing Plantation Tradition and community event. The Mayor and Clergy have planned a meaningful program celebrating all faiths.

Tickets are \$20 per person, Tables of 10 are \$200.

Seating is limited. Tickets must be purchased in

advance, deadline Friday,

May 8, 2009.

Tickets will not be available for purchase the day of

the breakfast.

Gold Sponsors: 321 North/US Capital Holdings

American Heritage School and Academy

Plantation General Hospital

Westside Regional Medical Center

Silver Sponsors:

A Superior Towing

Waste Management

Florida Power & Light

Bronze Sponsors:

Brinkley, Morgan, Solomon, Tatum,

Stanley, Lunny & Crosby, LLP

Greenberg Traurig, P.A.

American Express

T.M. Ralph Funeral Homes

2009 Small Business Person of the Year

In honor of Small Business Week, the Greater Plantation Chamber of Commerce will be selecting one outstanding small business person from our community. The recipient must have contributed to the community by conducting a successful and profitable business. In addition, they should have been involved with Chamber and community projects by giving time, energy and resources. If your business meets these guidelines, or you would like to nominate another deserving Chamber member, please complete and return the application no later than April 10, 2009. Call 954.587.1410 to receive application by fax.

Member of the Month

Each month at the Chamber's monthly breakfast, a Chamber member who attends the breakfast is selected as the Member of the Month and will receive exposure in our Action Report. Without our dedicated members, the Chamber could not provide the service, event and voice that all members deserve. This month the Chamber is excited to recognize:

SIGNARAMA GINA LEGGIERE OWNER



SIGNARAMA of Davie is your local sign shop, yet part of the largest Sign Company in the world. Individually owned & operated by Plantation Chamber Member, Gina Leggiere, SIGNARAMA, has recently been certified by Broward County Public Schools as a 100% Women Owned Business Enterprise.

The combined experience of Gina and her staff of 3 talented & dedicated employees exceeds 40 years in the sign industry. No wonder customers have been flocking to SIGNARAMA of Davie, ever since the change of ownership during September 2008. Even though these tough economic times make start-ups more challenging, Gina & staff have a can do attitude that assures customers that their signage needs are being handled by the pros. There is a long list of happy customers willing to provide references.

Gina holds an undergraduate degree in Urban Planning and has many years of experience dealing with the Architects, Engineers & Construction Companies who design, engineer and build the projects that make our communities the show places that they are. Quality

signage enhances these projects, making them easy to find and assists their owners in achieving the brand recognition that our business community thrives upon, in today's competitive environment. Gina also has an MBA in Marketing with over 20 years experience in the Sales & Marketing departments of several Fortune 500 companies.

Your professional sign consultants at SIGNARAMA of Davie, will find a way to ensure that you get the sign you want, on time, every time and within budget. Branding your business or refreshing your image is important, now more than ever. Specializing in interior & exterior signs of all kinds, SIGNARAMA of Davie can help you to achieve your goal of improving your sales through brand recognition, for a lower per impression cost than any other advertising medium available today.

Gina's personal philosophy is to keep her business local, so you'll find her buying what she needs to run her business from as many local merchants as possible. Whenever she has a choice, she will favor a local merchant over a lower price that may come from outside of our Florida economy. She stresses, that during these challenging economic times, the more business we keep local, the more local businesses will survive and be poised to prosper when the good times return. Doing good locally, returns dividends globally.

To help you buy local, SIGNARAMA of Davie offers all Plantation Chamber Members a 15% discount on any sign product made right here in the Davie shop. Estimates are always free and Gina invites you to stop by to learn what an experienced & professional sign shop owner can do to help your business thrive in 2009.

Located at 1906 S University Drive in The Tower Shoppes, Gina & staff are always available Monday through Friday 8:30am until 5:30pm. Before & after hours by appointment. 954-476-4923 yields results in a big way !

Chamber New Members

Glance at the new members each month. Maybe they are people you need to offer a service to. A brief note to say, "Hi, I saw your name in the Chamber Action Report and just wanted to offer our services." Also be sure to call on them if they can be of service to you.

Welcome to the April 2009 New Members



L-R FRONT ROW: BOB FARRIER, INFUPHARMA, MATT CLARKE, BRINKS HOME SECURITY, BARBARA LOPEZ, BACK IN LINE CHIRO CTR, JACK EDELMAN, PROMOTIONS DEPT, INC.

BACK ROW L-R: DION JOANNOU, NEPTUNE MANAGEMENT, SADIKI LAWRENCE, SMOKEY BONES & LARRY TOWNSEND, COSTCO

May 2009 New Members

Angel Commercial Cleaning, Inc

(Janitorial Service)
Peter Milenkovic
8040 Cleary Blvd
Plantation, FL 33324
(954) 850-6796
e-mail: pera.milenkovic@yahoo.com

Culligan Water

(Water Treatment Systems)
John Wichert
9150 NW 17 St

Plantation, FL 33322
(954) 410-2559
e-mail: john.wichert@culligan.com

Jacaranda International Travel

(Travel Agency)
Diana Marley
1789 N. University Dr
Plantation, FL 33322
(954) 473-6611
e-mail: dmarley@jacarandatravel.com

Healthcare Underwriters Group of Florida

(Health Care)
David Lester & Steve Salman
1250 SW Pine Island Rd #300
Plantation, FL 33324
(954) 923-4825
e-mail: dlester@hugroups.com

Women's Alliance Group Luncheon

Thank you to our Generous Sponsors:

Title Sponsors:

Plantation General Hospital

Westside Regional Medical Center

Silver Sponsor:

American Express

Dr. Steven Cimerberg, D.O. FACOFP,

Lipo Center of South Florida

Grove East in Plantation

Thank you to our Exhibitors:

Gloria LaFont, Action Promotional Specialist; Elisabeth Glynn, Ann Storck Center; Dr. Steven Cimerberg, D.O. FACOFP, Lipo Center of South Florida; John Morgan, J.M. Morgan Financial Partners, LLC; Grove East in Plantation and Footprints, LLC.



Barbara Simmons, CEO Plantation General Hospital introduced Maria Soldani



Speaker Maria Soldani, The Soldani Group



April Kirk and Elisabeth Glenn, Ann Storck Center



Stephanie Druker and Adrienne Savage, Footprints in Plantation



Dr. Steven Cimerberg, Lipo Center of South Florida



Gloria La Font and Natalia Pappadia, Action Promotional Specialists



Joe Namn, John and Maria-Josee Morgan, J.M. John Morgan Financial Partners, LLC



Alfred Smith, Marketing Consultant of Grove East Plantation

Grand Openings/Ribbon Cutting Celebrations

Quality Inn Sawgrass Conference Center



The Grand Opening Ribbon Cutting Ceremony took place on Thursday, April 16, 2009

In the picture to the right is Dev Motwani, Owner of Quality Inn Sawgrass Conference Center, Ricardo Cidade, General Manager, Raphael Mendez, Choice Hotels and Matt Pica, COO of GF Management. Cutting the Ribbon is Peter Tingom, Plantation City Council, Judy Paul, Mayor of The Town of Davie and then all the lovely Ambassadors of the Greater Plantation Chamber of Commerce, including Shiobhan Edwards the President.

Quality Inn Sawgrass Conference Center
1711 N. University Drive - Plantation, FL 33322

Staples



Welcome by Marty Rudis, GM of Plantation Store. Charity Donation of \$5,000.00 by Marty Rudis to Pamela Caston, Executive Director of "Communities in Schools of Broward"

Staples is located at 1937 N. Pine Island Rd., Plantation

Executive Board

Richard Ferrarelli

Chair
Regions Bank
954-475-4552

Jean Capps,

Immediate Past Chair
Sheraton Suites Plantation,
954-424-3300

Judy Johnson

Covenant Village
of Florida
Chair Elect
954-472-2860

Victor Beninate,

AT&T,
305-347-5406

Stacey Orange,

American Express,
954-503-9519

Paul D'Arelli,

Greenberg Traurig,
P.A., 954-768-8248

Owen Duke

Patrinely Group, LLC
954-452-8595

Evan Gonshak

Evan J. Gonshak,
Attorney at Law
954-474-1300

Bill Laystrom

Doumar, Allsworth,
Cross, Laystrom,
Voight, Wachs, MacIver
and Adair LLP
954-762-3400

Ed Lenner

Elite Business Funding
954-426-9852

John Morgan

J.M. Morgan Financial
Partners, LLC
954-607-3717

Barbara Simmons,

CEO
Plantation General
Hospital,
954-587-5010

Jeffrey Siniawsky,

General Counsel
Jeffrey Siniawsky
Attorney at Law
954-452-5030

Douglas Williams,

Treasurer
Williams & Assoc
CPAs PA,
954-475-1500

Siobhan Edwards,

President
Greater Plantation
Chamber Of Commerce
954-587-1410

Board of Directors

Mayor Rae

Carole Armstrong

City of Plantation
954-797-2221

Councilwoman,

Diane Veltri-Bendekovic

City of Plantation
954-452-4240

Maria Areces

BNY Mellon
954-476-7090

Matt Barry

Westfield Broward
954-473-8101
Brent Bender
Jacaranda Golf Club
954-472-5836

Diane Catani

Eastern Financial
Florida Credit Union
954-704-5000

Wei Chen

US Capital Holdings
Group, LLC
954-693-8880

Clrudy Sang Brown

Sun-Sentinel
954-385-7981
Mackie Feierstein
University of Miami
305-623-6264

Jerry Hert

Liberty Tax Services
954-577-2800

Jon Olin

DHL Express,
954-888-7140

Ina Kushner-Rentzer

INRO Marketing
954-868-8816

Dion Joannou

Neptune Society
954-556-9400

Sandra Levy

Empire Pizza Café
954-845-0000

Marcia Quallo-Lange

The Herald
954-538-7306

Reverend Dr.

David Massey

Plantation Presbyterian
Church
954-587-0830

Diana Molina

M&M Financial Advisors
954-452-5151

Dr. Irving Rosenbaum

Nova Southeastern
University
954-262-1507

Nabil Salloum

Renaissance Hotel
954-472-2252

Lynn Shatas

Florida Power & Light
954-321-2215

Michael Shirley

Ekovista.com Inc.
954-424-8003

Mary Lynn Swartz

CEO
Westside Regional
Medical Center
954-473-6600

Amy Trujillo

Comcast
954-534-7492



GREATER PLANTATION
CHAMBER OF COMMERCE

Greater Plantation Chamber of Commerce

7401 NW 4th Street • Plantation, FL 33317

PH: 954.587.1417 FAX: 954.587.1886

www.plantationchamber.org

Member to Member Discounts

ARTFUL FRAMER

20% Discount. Contact: Patti or Steve Koch 954) 475-0626

BURTON CHIROPRACTIC & NUTRITION

Massage, Acupuncture, Applied Kinesiology, Craniopathy Active Release Technique, Pediatric, Low Force. 10% off all services and products. 25% off first massage. (954) 742-0332.
www.betterbacks.com

CHIROPRACTIC USA

10% discount on all services. Contact: Margie Edelson (954) 581-1999

EKOVISTA.COM

10% of all website development and hosting. Contact: Mike (954) 577-8290

FLORAL PROMOTIONS

10% Discount. Contact: Paul Kerbel (954) 584-8006

INRO MARKETING

Publishers of Best of Plantation Quarterly and Business to Business Menu Magazine. Advertise in 3 issues of the magazine and get your 4th issue Free!! Contact: Ina Rentzer (954) 868-8816

INK SPOT PRINTING

10% Discount to all members. Print 1000 business cards for the price of 500. (954) 473-0033

LIBERTY TAX SERVICES

20% Discount. Contact: Jerry Hert (954) 577-2800

J.M. MORGAN FINANCIAL PARTNERS LLC

Complimentary review of all investments, insurance and estate documents. Specializing in Retirement Income Planning. Contact: John Morgan 954-607-3717

MOSAIC THEATRE

We are offering a \$5.00 discount off the price of an adult ticket for Plantation Chamber Members Contact: Naomi Zapata (954) 577-8243

NANNIES AMORE INC.

Purchase a 3 month membership subscription for the price of a 1 month subscription only \$19.99. Also, if you would like to offer our services to your employees as an added benefit it will only be \$25 per employee for an annual membership (minimum of 10 employees.). All memberships include a free background check on the domestic service provider they wish to hire. Contact: Susan Cossick (954)791-6201
www.nanniesamore.com

OFRA EUROPEAN DAY SPA

10% Discount on Facials and Body Treatments Contact Ofra Gaito (954) 382-1488

PAT HANCE & CO. INC. REALTORS

Free Home Warranty (value \$350) to any Chamber member who hires Pat Hance & Co.Realtors to sell or buy a home. Warranty provided at closing. Contact: Pat (954) 792-6990

PLANTATION EYE CENTER

Our frames were auctioned off at the Wine, Jazz & Taste of Plantation! If you don't have vision insurance, ask about our \$99 special for an eye exam and basic pair of glasses. Contact: Natalie Wong 954-625-2388

POOL PRICES

Swimming Pool Supplies 10% discount on chlorine
15% discount on supplies
Call (954) 916-5665

SMOOTHIE KING

15% off all smoothies and retail products.
Call (954) 577-0944

Romero Britto at Empire Pizza Café

Romero Britto, the world famous pop artist (from South Beach) displayed a private art exhibition just for Empire Pizza Café's invited guests. There were food and beverages served.

A portion of the sales went to the Leukemia and Lymphoma Society in conjunction with Team in Training.

Empire Pizza Café is located at:
2606 Sawgrass Mills Circle #1225
Sunrise, FL 33323
In the Oasis at the Sawgrass Mills Mall,
Next to the Regal Cinema
(954)845-0000



Chamber News

Chamber Membersip Breakfast

The Membership breakfasts/luncheons allows attendees to maximize their investment, business potential and their profitability by meeting other members of the Greater Plantation business community while enjoying an enlightening program and a hearty breakfast

Chamber Ambassadors for 2009

The Chamber is looking for a few new Ambassadors this year. They would have to give a few hours of their time to attend a 1/2 hour meeting once a month and sometimes attend a Grand Opening, and attend the Expo at Celebrate Plantation. Contact Lynn at (954) 587-1410 or e-mail her at lynn@plantationchamber.org with any concerns you might have.

Save the Date for Our Next Events

Wine, Jazz and Taste of Plantation will take place on Saturday July 11th, 2009 at the Renaissance Fort Lauderdale Plantation Hotel.

Swing Easy Golf Tournament is on Thursday, Sept. 24, 2009, at Jacaranda Country Club.

Special Thanks to

- Covenant Village of Florida for sponsoring the April Membership Breakfast.
- Covenant Village of FL., Fast Signs, Floral Promotions, Interstate Towing, Broward College, Smoothie King for the April Breakfast.
- Rev. Judy Swanberg for giving the invocation at the April Membership Breakfast.